

ultimate cup series

— E U R O P E A N —



EUROPEAN
ENDURANCE
PROTOTYPE CUP



KENNOL
GT ENDURANCE
CUP



HOOSIER
FORMULA
CUP



ULTIMATE
GT SPRINT
CUP

2025 REPORTING

SEASON & MEDIAS HIGHLIGHTS

OUR SERIES



Endurance race showcasing the Nova NP02: high-performance prototypes designed by Nova offering unbeatable value for money, performance and enjoyment.



The endurance series reserved for GT cars: Ferrari, Porsche, Mercedes, Lamborghini, Alpine...
The 4 or 6 hour races are generally very competitive and are won as much on the track as in the pits.



The Ultimate Cup single-seater series is reserved for Tatuus F3R T-318 cars. A true talent scout, the Hoosier Formula Cup propels drivers into the single-seater and prototype pyramids.



For fans of short but intense races, this series features the most beautiful GT cars in events where every second counts.



EUROPEAN ENDURANCE PROTOTYPE CUP



DISCOVER THE CATEGORY
IN VIDEO

SEASON HIGHLIGHTS

R1

PAUL RICARD

28 - 30 MARCH



²
59
DRIVERS

²
23
CARS

R2

MUGELLO

25 - 27 APRIL



²
68
DRIVERS

²
25
CARS

R3

PORTIMÃO

30 MAY - 01 JUNE



²
76
DRIVERS

²
26
CARS

R4

**MOTORLAND
ARAGON**



05 - 07 SEPTEMBER



²
71
DRIVERS

²
26
CARS

R5

MAGNY-COURS

10 - 12 OCTOBER



²
65
DRIVERS

²
24
CARS

R6

PAUL RICARD

07 - 10 NOVEMBER



²
72
DRIVERS

²
26
CARS



SEASON HIGHLIGHTS

R1

PAUL RICARD

28 - 30 MARCH



48
DRIVERS

18
CARS

R2

MUGELLO

25 - 27 APRIL



40
DRIVERS

15
CARS

R3

PORTIMÃO

30 MAY - 01 JUNE



53
DRIVERS

19
CARS

R4

**MOTORLAND
ARAGON**



05 - 07 SEPTEMBER



36
DRIVERS

14
CARS

R5

MAGNY-COURS

10 - 12 OCTOBER



38
DRIVERS

15
CARS

R6

PAUL RICARD

07 - 10 NOVEMBER



71
DRIVERS

22
CARS



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IN VIDEO



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DRIVERS

13
CARS

R3

PORTIMÃO

30 MAY - 01 JUNE



15
DRIVERS

15
CARS

R4

**MOTORLAND
ARAGON**



05 - 07 SEPTEMBER



12
DRIVERS

12
CARS

R5

MAGNY-COURS

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PAUL RICARD

07 - 10 NOVEMBER



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DRIVERS

12
CARS

R3

PORTIMÃO

30 MAY - 01 JUNE



12
DRIVERS

09
CARS

R4

**MOTORLAND
ARAGON**



05 - 07 SEPTEMBER



09
DRIVERS

07
CARS

R5

MAGNY-COURS

10 - 12 OCTOBER



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DRIVERS

09
CARS

R6

PAUL RICARD

07 - 10 NOVEMBER



37
DRIVERS

25
CARS

MEDIA HIGHLIGHTS

01/01/ 2025 - 21/11/2025

5 850 621

CUMULATED VIEWS



6 368 421

CUMULATED IMPRESSIONS



44 499

CUMULATED FOLLOWERS



MEDIA HIGHLIGHTS

FACEBOOK 01/01/ 2025 - 21/11/2025

10 613

FOLLOWERS

+ 6.4%

COMPARED TO 2024

2 617 815

VIEWS

376

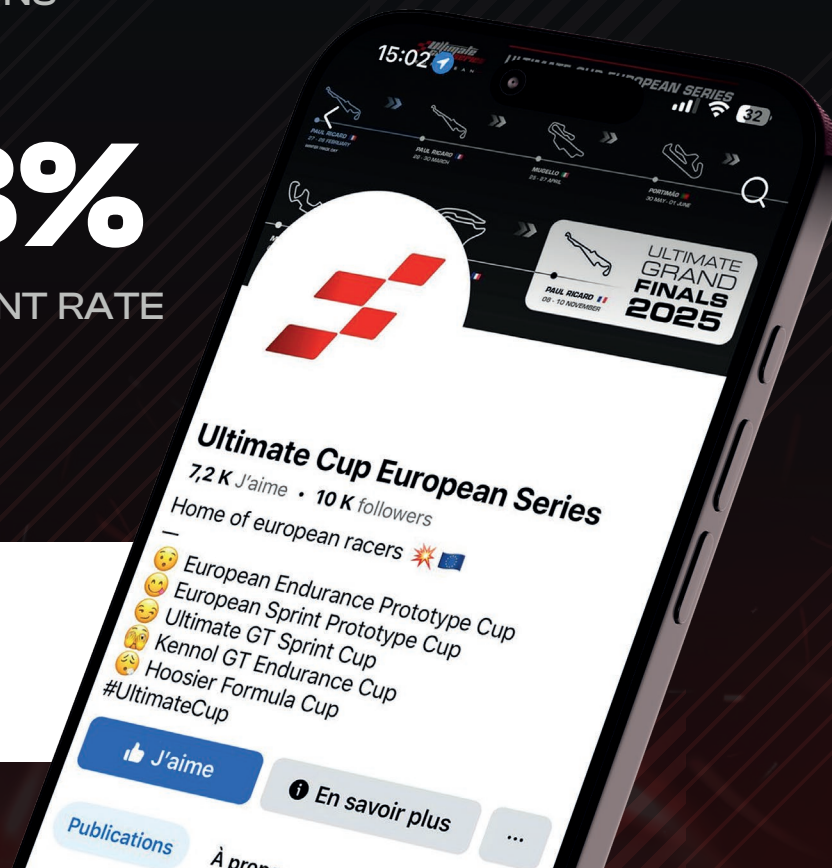
POSTS

71 747

INTERACTIONS

6.8%

ENGAGEMENT RATE



MEDIA HIGHLIGHTS

INSTAGRAM 01/01/2025 - 21/11/2025

20 328

FOLLOWERS

+21.3%

COMPARED TO 2024

3 232 806

VIEWS

346

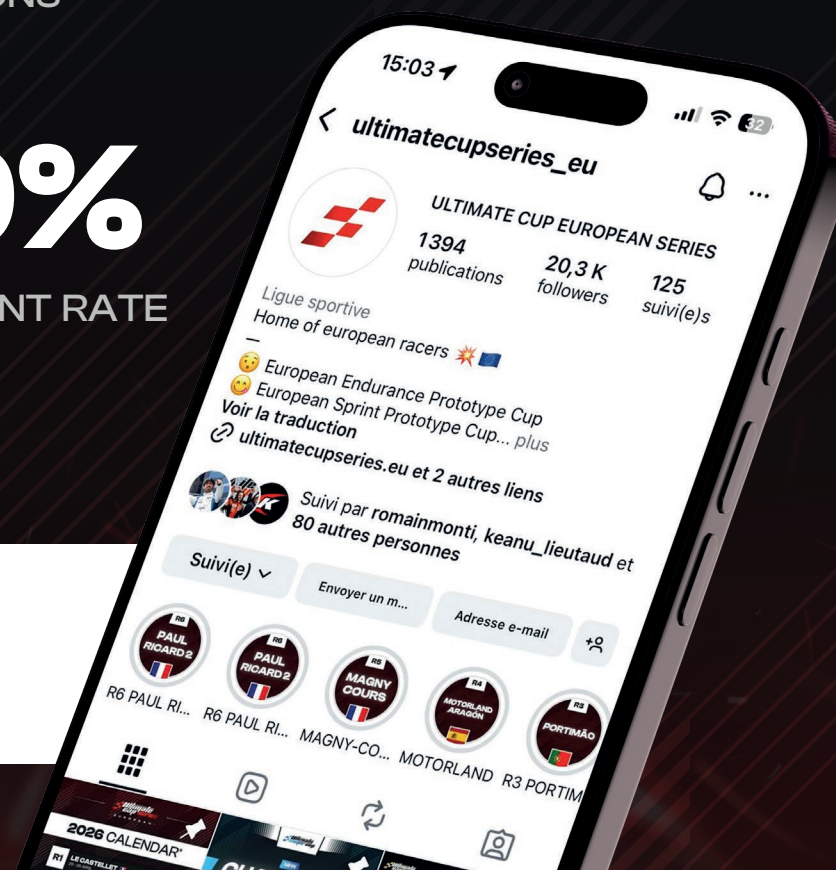
POSTS

58 012

INTERACTIONS

2.9%

ENGAGEMENT RATE



MEDIA HIGHLIGHTS

YOUTUBE 01/01/ 2025 - 21/11/2025

13 558

FOLLOWERS

+ 72.3%

COMPARED TO 2024

6 078 421

IMPRESSIONS

+ 62%

COMPARED TO 2024



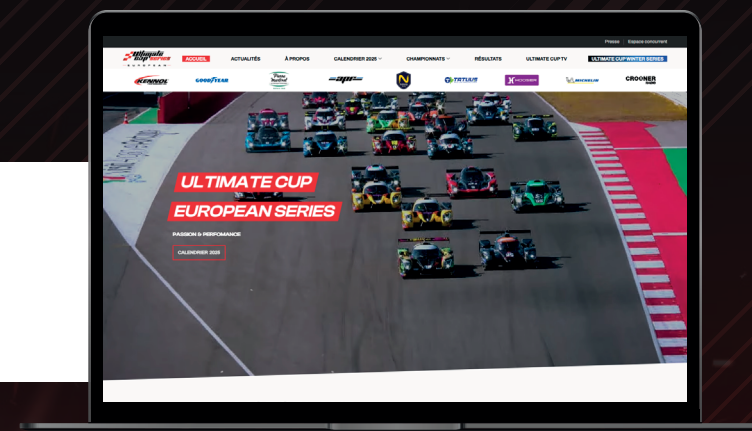
314

VIDEOS

WEBSITE 01/01/ 2025 - 21/11/2025

+ 290 000

IMPRESSIONS



PRESS DATAS

01/01/ 2025 - 21/11/2025

88 MEDIAS

FRENCH AND INTERNATIONAL
HAVE BEEN TALKING ABOUT THE UCS

18 COUNTRIES

AFFECTED (EUROPE, SOUTH AMERICA,
SOUTH AFRICA, USA...)

981 000 

TOTAL ARTICLE VIEWS

81 ARTICLES

PUBLISHED
ON OUR WEBSITE

 & **Ferrari**

Our results have been recognised by **prestigious manufacturers** such as **Audi and Ferrari**, where our **champion drivers with Ferrari** will be invited to their **annual awards ceremony**.



PRESS COVERAGE

FRANCE

ENDURANCE-INFO
ALL SPORTSCAR NEWS

autonewsinfo
TOUTE L'ACTUALITÉ AUTOMOBILE, MOTO ET KARTING.fr

AUTO
hebdo

ouest
france

LaProvence.

LE BIEN PUBLIC

L'EST
Républicain

BFM
TOULON
VAR

SUD
OUEST

WORLD



Audi MediaCenter

Campeones

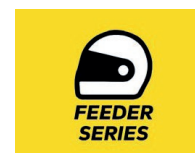


MOTOR
EMOTION

ARAGÓN
TV

AUTOSPORT.BE

dailysportscar.com



FORMULA SCOUT

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